Postgraduate training at the ends of the Earth - a way to retain physicians?

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ABSTRACT

Introduction: The recruitment and retention of health workers, crucial to health service delivery, is a major challenge in many rural and remote areas. Finnmark, the most remote and northern county in Norway, has faced recurrent shortages during the last 5 decades, especially of primary care physicians.

Methods: This article describes a postgraduate training model for family physicians and public health/community medicine physicians, based on group tutorial and in-service training in rural areas. The effect of the training programs on physician retention in Finnmark is evaluated by a longitudinal cohort study.

Results: In total, 65-67% of the physicians from the programs are still working in the county 5 years after completion of the group tutorial. Rural practice provides good learning conditions when accompanied by appropriate tutelage, and in-service training allows the trainees and their families to ‘grow roots’ in the remote area while in training. The group tutorial develops peer support and professional networks to alleviate professional isolation.
Conclusion: On the basis of these findings, traditional centralistic training models are challenged. Postgraduate (vocational) training (residency) for primary care physicians can be successfully carried out in-service in remote areas, in a manner that enhances retention without compromising the quality of the training.

Key words: family physicians, postgraduate education, postgraduate training, residency, rural retention, vocational training.

Introduction

Recruitment and retention of qualified health professionals, especially physicians, is a major challenge in health service delivery in the high north, similar to other remote areas of the world. Lack of professional support and possibilities for professional development have been reported by young doctors as the major reasons for abandoning work in remote areas. This article describes a strategy to address this problem and evaluates the effect of the strategy for Finnmark, the northernmost county of Norway.

Context

Finnmark is situated far north of the Polar Circle and faces a harsh climate. The county covers an area larger than Switzerland with only 73,000 inhabitants, most of whom are concentrated in fishing villages along the coast, and rural settlements with a predominant population of Sami (Indigenous) semi-nomads in the inland. The population, especially in remote settlements, has decreased rapidly over the last 20 years, mostly due to lower birth rates and young people moving out to seek higher education and better career opportunities. The population also suffers more health problems and shorter life expectancy than the national average.

Even though Norway is a high income country with one of the highest health worker densities in Europe, there has long been an urban–rural health worker maldistribution. Rural health workforce shortages, especially of physicians, have been recurring since the 1960s, and Finnmark has suffered the most severe problems. Figure 1 illustrates the geographical distribution of recruitment/retention challenges; the densely populated areas in south and east are well staffed, while the north and one county in the west have high vacancy rates. In spite of retention policies such as special allowances and loan pay-back schemes, a new crisis peaked in Finnmark in 1997 with 23% of the positions for primary care physicians being vacant and an additional 15% being on long-term leave. This 38% shortage was partly alleviated on a week-to-week basis by foreign locums, who were not necessarily prepared for the specific challenges of the county.

In accordance with a study that found professional support and career development to be more important for retention than income, a search for sustainable strategies connected to the ordinary training schemes was encouraged.

Postgraduate training (vocational training/residency)

Postgraduate training for physicians in Norway is organized by the Norwegian Medical Association on behalf of the government (a political decision has been made to change this in the future) (Table 1). The training is carried out in various locations, supervised by one national committee for each of the 44 recognized specialties.

When general practice/family medicine (FM) and public health (PH)/community medicine were recognized as full specialties in 1985, one of the main principles was to design training curricula that could be conducted in-service throughout the country, including remote areas to avoid centralization of the primary care physicians while in training.
Figure 1: Geographical distribution of primary care physician vacancies in Norwegian counties.

Table 1: Summary of medical undergraduate and postgraduate training in Norway

<table>
<thead>
<tr>
<th>Training type</th>
<th>Duration</th>
<th>Content/comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical school</td>
<td>6 years</td>
<td>Occurs in the four universities including clinical rotations, some to rural areas.</td>
</tr>
<tr>
<td>Internship</td>
<td>12 months</td>
<td>Mandatory service/training in hospital.</td>
</tr>
<tr>
<td>Licensed physician</td>
<td>6 months</td>
<td>In general (often rural) practice.</td>
</tr>
<tr>
<td>Specialization (postgraduate training)</td>
<td>–</td>
<td>Autonomous practice if desired.</td>
</tr>
<tr>
<td>Accredited specialist</td>
<td>–</td>
<td>Able to take up consultant positions.</td>
</tr>
</tbody>
</table>

The curricula is a 5 year program of 4 years in FM/PH and one year in hospital. There are specific requirements for mandatory courses and skills to master. The major element of the program is, however, the tutorial groups, accompanying the in-service training (2 years in FM and 3 years in PH). The groups meet bi-weekly or once a month (for a whole day) if travelling distances are large. Approximately half of the topics covered are mandatory, and are informed by electronically available handbooks offering suggestions for the meetings, including preparation and reading. The other half of the sessions, mainly clinical topics, is decided by the groups themselves according to the specific learning needs of group members. The groups are facilitated by a senior primary care physician, specially trained in group tutorage. The curricula are summarized (Table 2).

Methods

Intervention method

Although the FM/PH training model has been implemented nationwide since 1985, it had not been fully explored as a tool for retention. Responding to the critical shortage of physicians in Finnmark in 1997, it was decided to employ the tutorial groups in a systematic and determined way to enhance retention. New efforts were made to recruit interns to vacant positions in the county after finishing their internship. On recruitment, the intern is offered admission to an FM or PH training group, providing the professional support they need to feel confident working in a remote place.

In Finnmark some of the trainees have to travel more than 500 km each way to attend group meetings. The trainees are permitted to attend the groups merely for professional support if they wish and are not obliged to sign up for the complete specialization program. In the PH group, trainees are permitted to continue attending group meetings beyond the compulsory 3 year program if they still want the professional support.

All expenses for training activities, including travel costs, are covered by government funding. The groups also promote networking with experienced primary care physicians in the county, and the Medical Association of Finnmark supports the training system by organizing biannual courses, mandatory in the GP training and the recertification program. Together these professional structures provide important social and networking venues for young doctors settling far from family and friends.

Evaluation methods

Cohorts of postgraduate trainees in Finnmark have been tracked in a longitudinal study since 1995. The PH group tutor and the coordinator of the FM groups keep records of trainees admitted to and leaving the different groups. Because the county employs less than 100 primary care physicians, it is easy to keep track of those leaving and those retained. In the few cases of lost contact, supplementary enquiry to the municipal authorities provided the necessary information.

Norway has undergone substantial health system changes regarding doctors' working conditions and the labour market during the period of observation. Hence a simple before-and-after analysis would not be appropriate to measure the effects of the strategies. The study commenced with Nordland, another remote county situated around the Polar Circle, as a ‘control group’ in 1997. However this area was also affected by the crisis, and as some of the same strategies were implemented in 1998, the control county was lost to the study. However, some parallels can be drawn retrospectively to another rural county that has also faced retention problems. Figures for this comparison were obtained from annual reports provided by the respective County Medical Offices.
Table 2: Summary of Norwegian requirements for specialist training in family medicine and public health

<table>
<thead>
<tr>
<th>Content</th>
<th>Family medicine (general practice)</th>
<th>Public health/community medicine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main subject service</td>
<td>4 years in family practice</td>
<td>4 years in public health/community medicine</td>
</tr>
<tr>
<td>Subsidiary subject service</td>
<td>1 year in hospital</td>
<td>1 year in hospital or family medicine</td>
</tr>
<tr>
<td>Group tutorial</td>
<td>2 years (120 hours) while in main subject service</td>
<td>3 years (150 hours) while in main subject service</td>
</tr>
<tr>
<td>Compulsory courses</td>
<td>130 hours:</td>
<td>330 hours:</td>
</tr>
<tr>
<td></td>
<td>• Principles of family medicine</td>
<td>• Principles of community medicine</td>
</tr>
<tr>
<td></td>
<td>• NIS, practice administration, health legislation</td>
<td>• Methodology, evidence handling</td>
</tr>
<tr>
<td></td>
<td>• Preventive medicine</td>
<td>• Hygiene, preventive medicine etc</td>
</tr>
<tr>
<td></td>
<td>• Research in family medicine</td>
<td>• Health legislation, official procedures</td>
</tr>
<tr>
<td></td>
<td>• Clinical topics (min. 100 hours)</td>
<td>• Management, administration</td>
</tr>
<tr>
<td>Other requirements</td>
<td>• Sit-in consultations</td>
<td>• Communication, public relations</td>
</tr>
<tr>
<td></td>
<td>• Check list of required skills</td>
<td>• Quality improvement, supervision</td>
</tr>
<tr>
<td></td>
<td>• Other activities of choice (150 hours)</td>
<td></td>
</tr>
<tr>
<td>Recertification every 5 years</td>
<td></td>
<td>Check list of required skills</td>
</tr>
</tbody>
</table>

NIS, Norwegian Insurance System.

In order to evaluate the retention effect of the training program, retention rate defined as ‘still working in Finnmark 5 years after completion of the compulsory group tutorage’ was considered to be the most illustrative variable. The specific reason for choosing 5 years was that the training curricula for both FM and PH are normally fulfilled in 5 years, including one year of hospital practice. The hospital year is often critical for retention, for when physicians leave the county for this practice, some never return. However, those who do return (or complete their hospital practice in one of the two small hospitals in Finnmark) tend to settle in the area. Five years after completion of group tutorage usually means 2–3 years after completing the full specialization curriculum. It is thereby a good indicator for long-term retention.

Results

Public health/community medicine training

During the years 1995–2008, a total of 40 doctors were admitted to the PH group, and by the end of 2008, 28 of them (70%) were still working in Finnmark. Only four (one woman and three men) have so far fulfilled the complete specialization program, while the remaining 36 only wanted professional support for a shorter or longer period of time (eight have been attending the group for more than 8 years and continue to do so).

As these figures show, some doctors have stayed for 14 years or more, while others have stayed for shorter periods. For 15 of the doctors, more than 5 years had passed since the completion of the three mandatory years of tutelage. Of these, 10 are still working in Finnmark, comprising a five-year retention rate of 67%.

General practice/family medicine training

The results of the FM training has been assessed on two different occasions. In the years 1997–2001 a total of 36 doctors from Finnmark (13 women and 23 men) were admitted to FM training groups. According to the first count in the summer of 2003 when the last of these groups completed their tutorial, 29 (80%) were still working in Finnmark. Five years after the completion of their group
(five-year retention) two of the doctors were deceased and one was not working for other reasons. Of the remaining 33 still working, 20 (eight women and 12 men) are in Finnmark, giving a five-year retention rate of 60%.

In the years 2002–2006, another 36 (12 women and 24 men) were admitted to new groups. By the end of 2008 when the last of these groups completed the program, 24 of the participants (67%) were still working in Finnmark. Only four of these doctors completed their tutorial more than 5 years ago, and all of them (two women and two men) are still working in Finnmark. Added to the cohort above, this gives an overall five-year retention rate of 65%.

Some doctors (11) who attended tutorial group in both FM and PH during this period were counted in both settings. This does not change the retention rates for the respective training programs, only the total number of primary care physicians retained in Finnmark, which has not been a subject to this evaluation.

**Discussion**

It is not claimed that the tutorial groups are the only reason for improved retention. Professional support is, however, a crucial element of retention programs in Norway. Finnmark typically recruits young doctors before they go into postgraduate training; older doctors coming as fully accredited specialists in FM or PH are exceptional. Almost all the newcomers enter one or both of the training programs. Of the 80–90 primary care physicians working in Finnmark today, there is only a handful who have not completed or is currently in one of the programs in this county. With this background the five-year retention rate of 65–67% is satisfactory.

There may be a number of reasons for this success:

- The training groups provide the professional support needed by young doctors to be confident when working in remote areas.
- The curriculum is flexible and meets the learning needs of the trainees. Tutorial groups in rural areas can include clinical topics of specific relevance to their practice. Lawrance considers this ‘vertical integration’ (adequate exposure to the needed skills and the environment in which they will be used) key training for rural general practice.
- The training model permits the training to be conducted in-service in remote areas. This allows trainees and their families to ‘grow roots’ in the rural communities during the training period.
- The groups offer an opportunity to create a professional network in the region that will rescue the doctors from professional isolation in the years to come.
- The model includes a re-certification program requiring continuous medical education, which also can be carried out in remote areas.
- The training model is not a ‘special offer’ for rural and remote areas. The same scheme is conducted all over the country and the specialist accreditation is valid everywhere.
This training model does not produce ‘second class’ doctors: the challenging rural medical practice provides excellent conditions for learning, when supported by appropriate tutelage. According to modern principles of adult learning, training should be problem-based and attached to real-life situations, and rural practice offers excellent opportunities for such training.

In many countries postgraduate training is characterized by a centralistic and conservative education philosophy. Other countries like Canada\(^\text{13}\) and Australia\(^\text{14}\) have developed ‘rural pipelines’ for medical education and rural family medicine streams for postgraduate training during the last couple of decades. Evaluations have shown that rural postgraduate training is more strongly associated with ongoing rural practice than is undergraduate rural rotation\(^\text{15}\), and the longer the duration of postgraduate rural training, the higher the likelihood of staying in rural practice.

Conclusion

No other country has implemented a national postgraduate training model for primary care physicians quite as radical as Norway’s, or for the same length of time. We conclude that it has indeed contributed to improved retention in the most challenging part of the country. The model could easily be implemented in other parts of the world facing similar problems. Under quite different conditions, in southern Africa, a large scale masters program in public health, involving participants from different cadres and several countries in the region, has successfully been implemented as an in-service distance education model\(^\text{16}\).

Although working conditions may vary tremendously around the world, physicians share common features: they are generally highly educated professionals who desire a continuous professional development throughout their working life. Providing the opportunities for this, also in rural areas, is crucial to retaining them.
Finally, our experience has shown that postgraduate (vocational) training (residency) for primary care physicians can be successfully carried out in-service in remote areas, in a manner that enhances retention without compromising the quality of the training.

Acknowledgements

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7. County Medical Officer Finnmark. Archived letter to the Norwegian Board of Health, Oslo; 12 November 1997.


