ORIGINAL RESEARCH

Investigating the feasibility of promoting and sustaining delivery of cardiac rehabilitation in a rural community

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ABSTRACT

Introduction: Members of rural communities face the dual burden of high rates of cardiovascular disease and barriers to accessing cardiac rehabilitation programs (CRPs). While rural healthcare providers recognise the need for local delivery of such programs, they are constrained by funding and resource limitations.

Methods: This research sought to explore the feasibility, acceptance and support for the delivery of a secondary prevention CRP in a rural community. Eight local participants were recruited to a pilot CRP following cardiac surgery, diagnosis of cardiovascular disease and/or identification by health practitioners as being at risk of developing cardiovascular disease. The key measures of success were the ability of the team to provide a program based on self-management principles, with a local and collaborative focus. The Health Education Impact Questionnaire (HeiQ) was used to measure the effectiveness and outcomes of the CRP. Qualitative data were also used in order to enhance understandings of the efficacy of CRPs in rural settings from the participant perspective.

Results: The delivery of a pilot program that engaged local healthcare providers in partnerships with local residents was successful. Local provision was clearly a positive aspect of the program. Participants described the program as supportive, holistic and convenient, providing new information in a framework that supported self-management. The program encouraged local collaboration that enabled continuation of the program.
Conclusions: Local support from health professionals and participants provided strong motivation for attendance; however, the location of the program in a rural setting did not remove all travel barriers. Adhering to the principles of empowerment inherent in a self-management approach to rehabilitation meant accepting fluctuating attendance as individuals managed priorities in their lives.

Key words: Australia, cardiac rehabilitation, health promotion, rehabilitation, rural social capital.

Introduction

Cardiovascular disease accounted for 30% of deaths globally in 2005. Non-communicable diseases increasingly impact health, with prevention and management of such diseases identified internationally as a key target for healthcare agencies and workers. Cardiovascular disease, as a leading cause of death, has been identified as one of the central disease foci where prevention, identification of people at risk and evidence-based management of disease lowers morbidity and mortality.

Best practice guidelines provide consistent evidence that exercise, education, behavioural interventions and support are beneficial to people after an acute cardiac event and for the prevention of further events. Secondary prevention cardiac rehabilitation, refers to programs that facilitate recovery from acute cardiac events, promote lifestyle changes and modify risk factors in order to reduce the likelihood of further cardiac-related events. The core components of cardiac rehabilitation are similar to primary prevention models and include lifestyle education (physical activity and exercise, diet and weight management, and smoking cessation); risk factor management; psychosocial wellbeing; drug therapy and long-term management strategies.

In Australia, both government and non-government agencies provide cardiac rehabilitation programs (CRPs) and these are often associated with acute-care settings where individuals have received treatment for a cardiac event or surgery. Increasingly Australian healthcare providers are also adopting chronic disease self-management models to deliver cardiac rehabilitation. Central to self-management is problem-solving, decision-making, resource utilization, patient–healthcare provider partnership, and action planning leading to self-efficacy. Evidence to support the role of self-management in chronic diseases such as cardiovascular disease continues to grow, with the National Heart Foundation of Australia recognizing the central role of self-management approaches to cardiac rehabilitation in both primary and secondary prevention strategies.

In Australia and other socioeconomically developed countries, people in regional areas experience a higher prevalence of all risk factors associated with chronic disease, as well as higher levels of cardiovascular disease than their urban counterparts. Lower access to health resources and fewer healthcare workers have been suggested as reasons for these disadvantages. Despite evidence that rural and remote residents experience the greatest burden of chronic disease and require services at a higher level, their needs are poorly addressed. The site of this research is a prime example of rural inequity. In this location 27% of rural residents live with cardiovascular disease, and this is well above the 16% national average; however, there has been no provision of cardiac rehabilitation locally.

Despite the recognised benefits of participation, access to CRPs in rural Australia is low. Home-based cardiac rehabilitation using self-management with telephone contact, home visits or a combination of these have been identified as effective and potentially valuable for rural and remote populations. However there is also recognition of the need to offer participants options and choices about how they might complete cardiac rehabilitation in order to meet the range of individual needs and preferences.

Improving funding allocation for rehabilitation programs has been identified and targeted by the Heart Foundation as a strategy for improving cardiovascular health. Funding availability can restrict service provision, and limit use of space, consumables and the staff required to support a program. Such was the case in the setting chosen for the pilot program of rural cardiac rehabilitation, where healthcare providers expressed a need for such a program but were constrained by lack of resources.
In addition to ensuring programs are available, it is also necessary to consider maximising participation rates. Endorsement of programs by GPs, together with ease of access and transportation, are strategies that have increased attendance\(^2\), rural program participants can be particularly vulnerable to the barriers of travel distance\(^3\). Anecdotal evidence from the clinicians in the hospital where the cardiac rehabilitation was provided confirmed the experience of their rural colleagues and findings from the literature that rural residents are unable to attend cardiac rehabilitation because of distance, travel requirements and the importance assigned by medical practitioners.

The benefits of cardiac rehabilitation have been established and providers must aim to reach the broadest range of participants for maximum benefits. The development of a research office in the acute-care setting and an established relationship with private and public healthcare providers in a rural community provided an opportunity to develop and deliver a CRP in collaboration with the local community. The intent of the research team was to investigate the feasibility of delivering a rural CRP while fostering further collaboration among local healthcare providers. The structure of the pilot program, if deemed successful, together with participant outcomes, were intended to guide the teams’ decisions related to the ongoing delivery of the program.

Methods

A pilot rural CRP was offered to local people following cardiac surgery, diagnosis of cardiovascular disease and/or identification by health practitioners as being at risk of developing cardiovascular disease. The researchers relied on the health practitioners to identify those at risk by assessing factors such as being overweight, having diabetes, family history and high cholesterol. Sessions were held at the local community health centre in a conference room weekly in June and July 2010.

Recruitment and ethics approval

Participants were recruited from both the major tertiary hospital and medical centres in the rural community. All participants provided signed consent to participate in the research. However, if any had wished to participate in the program and not the research, access would have been granted, in keeping with the primary healthcare principles of access and equity. Ethics approval was sought and provided by the Tasmanian Health and Medical Human Research Ethics Committee (H11042).

Hospital: The research team provided information about the program to the cardiac rehabilitation nurses at the major tertiary hospital, including a participant information sheet and consent form. Referral to cardiac rehabilitation was offered to all cardiac patients as part of their normal care. The nurse identified community residents, provided them with an information sheet, and offered the patient a choice of where they would prefer to undertake their cardiac rehabilitation. The nurse then provided participant details to the research team.

Community: The research team disseminated program and study information to two medical centres in the rural community. General practitioners and practice nurses identified potential participants, that is those who had a formal diagnosis of cardiac disease, or who were at risk of developing it, and would therefore benefit from program attendance. The GPs referred these patients to the program; practice nurses provided patients with the information sheet and notified the research team of participant details.

The program

A chronic disease self-management model (CENTREd) with a focus on participant-centred engagement was adopted to guide the 7 week program. The CENTREd model incorporates a focus on the ‘SNAPPS’ healthy behaviours of Smoking cessation, Nutrition, Alcohol restraint, Physical activity adoption, Psychosocial wellbeing and Symptom-management\(^4\). Healthcare professionals in the area where the rehabilitation was provided had previously completed CENTREd training (funded by the Australian Better Health Initiative: a joint Australian, State and Territory government initiative, 2009-2010).
The first session of the CRP was an introduction to the concepts of goal setting, action planning and problem solving. Each subsequent session was of approximately 2 hours duration and focused on a SNAPPS behaviour. In keeping with the self-management focus, following each session participants identified and implemented a personal action plan for change, focussed on SNAPPS behaviours. At the following session participants shared their experience in implementing their goals and the group worked together to find solutions. Facilitators also participated in goal setting, action planning and problem solving to build rapport and demonstrate collaboration. Augmenting the program, and further engaging local providers in delivery, public and private allied-health professionals from the community who had expertise in specific areas provided additional information to assist participant knowledge and understanding. A nurse from general practice and a community health nurse were mentored in the role of facilitator in order to continue the program after the pilot.

Analysis

Participants completed the Health Education Impact Questionnaire (HeiQ) at the first and last sessions, and at 6 month follow up. The validated questionnaire measures the impact of health education across 8 domains: health directed behaviour; positive and active engagement in life; emotional wellbeing; self-monitoring and insight; constructive attitudes and approaches; skill and technique acquisition; social integration and support; and health service navigation. In addition, at completion of the program data was collated regarding attendance and acceptability from both participant and facilitator viewpoints. Participants were invited to comment on what they found helpful or not so helpful in the program, and suggestions were invited for future programs. These comments were contributed during a feedback session in the final sessions, and also in completion of the HeiQ questionnaire, which also elicited program evaluation data.

Results

A total of eight participants, four men and four women, completed the program and received certificates. A further two people were recruited to the study but did not attend any sessions (despite follow up their reasons for non-attendance were not obtained). In addition to the eight participants, one participant (a support person) attended the first session but did not wish to continue. Detailed information about session attendance is provided (Table 1).

The reasons for regular participants’ non-attendance included medical appointments, social events and personal issues. For example, participant 4 attended only two sessions, because she was required to provide carer support to a family member, and participant 3 identified and then attended only the sessions he believed would be of most benefit.

The HeiQ questionnaire indicated improvements for participants both pre- (n=7) and post-program (n=6) and again at 6 months (n=5). All participants completed the questionnaire pre-program but there was a lower response rate at the post-program and 6 month follow up. Pre-, post- and 6 month means and standard deviations are reported, as are mean changes from pre-program to 6 month follow up (Table 2).

Means recorded pre- and post-evaluation demonstrate improvements across most health domains. The 6 month follow up showed stability or further improvements in most domains. Overall, the mean scores improved post-program and again at 6 months.

Participant feedback supported the notion that provision of the program locally removed barriers to attendance. It is of note that two participants (3 and 7) still had to travel for more than 30 min to attend, and they reported this as a partial barrier to attendance. Participants described the information provided about local resources, including healthcare professionals, sporting clubs and walking groups as beneficial. For example, participant 6 was active in a weekly Heart Foundation walking group and encouraged others to attend. The ongoing engagement of the group in building relationships to support healthy behaviours was evident in group discussions where there was encouragement among individuals to ‘give things a go’ and try activities offered in the community. The value of the program was further highlighted when all six participants who completed the post-program evaluation reported they would tell others that the program was worthwhile. All participants said their investment of time and effort in the program had provided benefits. The majority of participants also considered the content of the program relevant to their situation.

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Table 1: Participants’ weekly attendance at the program

<table>
<thead>
<tr>
<th>ID</th>
<th>Sex</th>
<th>Age</th>
<th>Recruited by</th>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
<th>Week 4</th>
<th>Week 5</th>
<th>Week 6</th>
<th>Week 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>1†</td>
<td>M</td>
<td>59</td>
<td>Hospital</td>
<td>√</td>
<td>√</td>
<td>called</td>
<td>called</td>
<td>√</td>
<td>called</td>
<td>√</td>
</tr>
<tr>
<td>2†</td>
<td>F</td>
<td>59</td>
<td>Hospital</td>
<td>√</td>
<td>√</td>
<td>called</td>
<td>called</td>
<td>√</td>
<td>called</td>
<td>√</td>
</tr>
<tr>
<td>3*</td>
<td>M</td>
<td>62</td>
<td>Hospital</td>
<td>√</td>
<td>√</td>
<td>x</td>
<td>√</td>
<td>x</td>
<td>√</td>
<td>called</td>
</tr>
<tr>
<td>4</td>
<td>F</td>
<td>65</td>
<td>Practice nurse</td>
<td>√</td>
<td>x</td>
<td>√</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>5†</td>
<td>M</td>
<td>87</td>
<td>Practice nurse</td>
<td>√</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>6</td>
<td>F</td>
<td>/</td>
<td>Practice nurse</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>7</td>
<td>F</td>
<td>63</td>
<td>Practice nurse</td>
<td>x</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>8*</td>
<td>M</td>
<td>52</td>
<td>Practice nurse</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>9†</td>
<td>F</td>
<td>/</td>
<td>Hospital</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>10</td>
<td>M</td>
<td>/</td>
<td>Hospital</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>11</td>
<td>M</td>
<td>61</td>
<td>Practice nurse</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>x</td>
<td>√</td>
</tr>
</tbody>
</table>

Called, called with apologies for non attendance; F, female; M, male.
*Post-myocardial infarction; †support person.
√ = attended; X = did not attend; / = no response from participant.

Table 2: Health Education Impact Questionnaire mean and standard deviation at 3 time points

<table>
<thead>
<tr>
<th>Health domain</th>
<th>Pre-Program (n=7)</th>
<th>Post-Program (n=6)</th>
<th>6 months follow up (n=5)</th>
<th>Overall change to mean</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$\bar{x}$ (σ)</td>
<td>$\bar{x}$ (σ)</td>
<td>$\bar{x}$ (σ)</td>
<td></td>
</tr>
<tr>
<td>1. Health-directed behaviour</td>
<td>2.61 (0.45)</td>
<td>3.04 (0.25)</td>
<td>2.95 (0.45)</td>
<td>0.34</td>
</tr>
<tr>
<td>2. Positive and active engagement in life</td>
<td>2.96 (0.59)</td>
<td>2.97 (0.15)</td>
<td>3.28 (0.50)</td>
<td>0.32</td>
</tr>
<tr>
<td>3. Emotional well-being</td>
<td>2.67 (0.64)</td>
<td>2.42 (0.89)</td>
<td>3.13 (0.59)</td>
<td>0.47</td>
</tr>
<tr>
<td>4. Self-monitoring and insight</td>
<td>2.91 (0.45)</td>
<td>3.11 (0.23)</td>
<td>3.10 (0.48)</td>
<td>0.20</td>
</tr>
<tr>
<td>5. Constructive attitudes and approaches</td>
<td>3.09 (0.60)</td>
<td>3.00 (0.22)</td>
<td>2.92 (0.70)</td>
<td>-0.17</td>
</tr>
<tr>
<td>6. Skill and technique acquisition</td>
<td>2.74 (0.38)</td>
<td>2.83 (0.30)</td>
<td>2.80 (0.33)</td>
<td>0.06</td>
</tr>
<tr>
<td>7. Social integration and support</td>
<td>2.29 (0.63)</td>
<td>2.60 (0.51)</td>
<td>2.64 (0.71)</td>
<td>0.35</td>
</tr>
<tr>
<td>8. Health Service navigation</td>
<td>2.91 (0.52)</td>
<td>3.00 (0.22)</td>
<td>3.15 (0.31)</td>
<td>0.24</td>
</tr>
<tr>
<td>Total</td>
<td>2.77 (0.53)</td>
<td>2.87 (0.35)</td>
<td>3.00 (0.51)</td>
<td>0.23</td>
</tr>
</tbody>
</table>

α, Number of participants who completed evaluation; $\bar{x}$, mean; (σ), standard deviation.
Qualitative comments indicated the self-management approach embedded in the program via the CENTREd model was of particular benefit. For example, one respondent noted it was ‘Good to be accountable…’ for reporting back on action plans. Another participant commented they ‘Haven’t felt threatened, my choices’, recognising the supportive environment of the group as contributing to self-empowerment and participation. Others commented that the program was ‘Holistic…the total me’ and that they enjoyed the ‘Local focus compared to seeing cardiologists [outpatient hospital clinics]’. The ‘Personal approach’ of the program was valued by group members who welcomed information provided by allied-health team members either as a ‘refresher’ or as developing new knowledge.

Healthcare professionals engaged in the delivery of the program provided feedback and noted that their involvement in the program was beneficial. The delivery of the program at the local community health centre highlighted their connection with the primary healthcare principles of access and equity. The program facilitators were from public and private healthcare providers in the local area and their involvement enhanced the private–public partnership, for example the general practice nurse planned further collaboration with the community health nurses. The community health nurse and practice nurse were each able to attend all but one session, indicating that delivery in the context of current practice was achievable. Those healthcare professionals who provided specialist information sessions also found the commitment to the course manageable, although the high level of questions received by the pharmacist suggested that more time could have been allocated to question and answer.

Others contributors included the social worker and physiotherapist. While there was no dietician available to provide specialist information or advice, the nurses were able to successfully deliver that session, based on established Australian guidelines for healthy eating and recommended dietary guidelines. The information they provided about reading food labels was noted as particularly helpful by two participants.

Discussion

It has been established that cardiac rehabilitation delivers benefits to participants, including a key outcome of a 25% mortality reduction, supporting the claim that cardiac rehabilitation should be delivered to all patients with cardiac disease. As a result, other researchers have explored the best way to deliver cardiac rehabilitation and the core content of such programs. Rural communities have also been the focus of investigations with the recognition that many rural people are disadvantaged in terms of access, despite experiencing higher levels of disease. Such investigations support the need for a multifaceted, flexible approach to program provision which is aligned with community and individual needs. The aim of this pilot study was to explore the feasibility, acceptance and support for delivery of a secondary prevention CRP in a rural community, while ensuring the quality of the program led to intended patient outcomes.

If lack of funding or resource support provides barriers to program provision, clinicians should consider innovative and cost-effective methods to enable delivery. At program inception the research team aimed to develop and deliver a CRP which served several purposes. Key among these was to provide a program which could be replicated by local providers at little cost, and would be sustainable in the community. The small grant of approximately AU$5,000 allowed the establishment of collaboration between acute and community care, with the acute-care team providing initial support. Funding for the program permitted the acquisition of resources that included questionnaire licensing, pamphlets, pedometers, exercise DVDs and development of participant and facilitator resource folders. There was no cost for the involvement of government and non-government healthcare professionals with the exception of time spent by the practice nurse at sessions, hire of premises, advertising or
recruitment. Instead these was provided in-kind, as part of usual work duties.

At CRP completion, local healthcare providers stated they were firmly committed to continuing delivery of the program. Continuing delivery will be based on relationships that were established and enhanced during the program between government and non-government providers, and on the commitment of resources. The continued involvement of those in the acute-care sector will ensure expert advice and referral of clients. The pilot CRP approach was innovative in spreading the small ongoing cost among multiple providers who are committed to the program. For example the local pharmacist, a small business owner, provided time and expertise at no cost, because the benefit to the community was considered to be worthwhile without a large cost to the business itself. Publicly funded community health nurses and the management of the local health centre have also committed their time and space to ongoing program delivery. As such, this CRP is feasible and will continue to be well supported by the local community.

Highlighting the importance of local involvement, more than half the participants were recruited by a local practice nurse who was co-facilitator of the CRP. This nurse’s established relationship with these participants appears to have been influential, according to their attendance rates. With the exception of the participant who had family obligations, the other four participants recruited by the practice nurse had the highest levels of attendance. This is consistent with previous research that has established the importance of healthcare providers’ individual recommendations in highlighting potential benefits and taking into account the receptiveness of participants. It highlights the role of utilising established relationships to improve program attendance as an area for further investigation. However, the support of community extends beyond the role of facilitators and healthcare professionals, as indicated by participant responses stating that they would recommend the program to others in the community. The impact of this should not be underestimated and can influence rates of attendance and the future participation of others.

The acceptance of the CRP was demonstrated by the positive response from local healthcare providers and their commitment to ongoing delivery. In addition, the evaluation suggests the program was successful for individual participants, providing immediate and ongoing benefits. For at least half the participants, the rural CRP provided an attendance opportunity that would not have been feasible if the course had been provided at the acute-care hospital. Although some participants were already taking steps to improve their own health, all believed the structure of the CRP provided additional information and motivation to achieve their goals.

Limitations and future research

As this was a pilot program, the number of participants was not sufficient to provide statistically significant results. Instead, the results support the need for further research, with participant numbers which allow for greater analysis of effect. The completed pilot, however, allows clinicians in other rural communities to make decisions about the feasibility of implementing similar programs and extending the sample size. Differences in community characteristics related to available resources and facilitators would need to be considered, as would the inclusion of a control group for comparison. The small sample size means this CRP can not claim to have reduced early mortality or made savings for the health system; however, larger reviews have indicated that CRPs addressing a range of modifiable risk factors improve health outcomes for primary and secondary prevention in patients.

Conclusion

Demonstrated increased attendance and the availability of a CRP in this rural area indicate the pilot program was successful. It will continue to be delivered and evaluated. This approach has the potential to be used in other rural areas with minimal cost outlay, utilising the resource folder developed as part of the pilot which is structured to provide flexibility. Future participants will continue to be recruited
from acute care following a cardiac event, and also from the local general practices. The continued collaboration and local involvement of healthcare providers is the key to this program’s success.

Acknowledgements

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References


